



ACPRC Sponsorship Packages 2018

Income raised by the ACPRC through sponsorship is used to support education and development opportunities for ACPRC members. This includes support for production of the annual ACPRC Journal, discounted member rates for attendance at ACPRC conferences and the provision of free short courses for members.

With over 1,000 members, an extensive Social Media reach and strong partnerships with a wide range of healthcare organisations, ACPRC sponsorship packages provide excellent value for money.

The ACPRC have developed a number of sponsorship packages, but other bespoke approaches to sponsorship are welcomed by the ACPRC, for more information contact vicechair@acprc.org.uk

Two year discount

Sponsors who sign up to the platinum or gold packages for a two-year period will receive a 20% discount on the total price

	Sponsorship Opportunities	Notes
Platinum £5,000	e- Newsletter Company logo / hyperlink on x12 Monthly Newsletters	Distributed to over 1,000 members, and responsive to smartphone etc
	Website Company logo and Hyperlink on website all year round	Central location of all ACPRC resources with members only login area
	ACPRC Journal / Review Full page (A4) advert in ACPRC Journal AND Review	Journal and review distributed to over 1,000 members and searchable online
	Social Media Monthly promotional twitter posts from ACPRC account regarding sponsor product/service	Over 2,000 twitter followers including extensive range of respiratory healthcare organisations
	Conference Year	Conference Stand + 2 Reps
	Non-conference Year	Short Course package (below)

	Sponsorship Opportunities	Standard Price
Gold £1,500	Website Company logo and Hyperlink on website all year round	Central location of all ACPRC resources with members only login area
	ACPRC Journal / Review Full page (A4) advert in ACPRC Journal and Review	Journal and review distributed to over 1,000 members and searchable online
	Social Media Quarterly promotional twitter posts from ACPRC account regarding sponsor product/service	Over 2,000 twitter followers including extensive range of respiratory healthcare organisations

	Sponsorship Opportunities	Item price	Notes
Single Item	Sponsorship of Annual Educational Award	£600	Both include company logo/hyperlink on website
	Full page (A4) advert in ACPRC Journal or Review	£1,000	

Short Course Packages

	Sponsorship Opportunities	Single unit price
Single Course £300	Sponsor flyer/leaflets in delegate pack	£100 / course
	Sponsor logo on certificate	£100 / course
	Sponsor name and logo on course slides	£100 / course
	Social Media mentions pre and post course	£100 / course
	Sponsorship Opportunities	Single unit price
All Course (Min. x 6) £1,500	Sponsor flyer/leaflets in delegate pack	£500/year
	Sponsor logo on certificate	£500/year
	Sponsor name and logo on course slides	£500/year
	Social Media mentions pre and post course	£500/year

Conference 2019 Sponsorship Opportunities[^]

Ref	Opportunity	Description	Price
C1	Conference Bag Sponsorship	Sponsor logo and name on conference bag	£1000
C2	Conference Stand (+ 2 Reps)	Sponsor stand and representatives for full 2-days	£1500
C3	Sponsored Session	<ul style="list-style-type: none"> Conference programme to include text: "Session sponsored by...INSERT SPONSOR...." Company name/logo on presentation slides Sponsor name in introduction by Chair of session 	£2000
C4	Sponsored Symposium*	<ul style="list-style-type: none"> Opportunity to provide unique session to target audience No concurrent conference programming in your time slot Receive pre-registration list of attendees + email addresses Conference programme listing 	£2500

[^]All conference packages include promotional flyer inserts in delegate bags

*Proposal re: title to be submitted to ACPRC in advance for approval